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June 11, 2009

Re: Trademark Infringement Dilution By Purported ACORN 8 Group

I write to you as General Counsel of the Association of Community Organization for Reform Now (ACORN), as individuals, and in your capacities as members of any association purporting to be of or relating to ACORN. To the degree that any of you as individuals, or any of you acting as an association has an attorney, please advise my law firm, and forward this letter to any such attorneys.

Both of you, as individuals and/or acting in association with several or all of those to whom this letter is copied, have been alleging affiliation with ACORN, calling yourselves the "ACORN 8", or the like, and you have been making these representations in writing, through press releases, and on the internet. Your use of the name and mark "ACORN" as well as the image of an acorn is unlawful.

By virtue of its registration and continuous use for over thirty years, our client has the exclusive right to use the ACORN name/mark in connection with community organizing services. Usage of names like "ACORN 8" without ACORN's permission has confused third-parties into believing that you are part of, you speak for, or have been endorsed by ACORN. Donors, existing members, prospective members, other organizations and public officials are likely to be confused into believing that you are affiliated with and/or sponsored or endorsed by ACORN. It appears you are benefiting from the goodwill established by ACORN at great expense to ACORN. You have been promoting your activities at the web addresses "Acorn8.net" and "acorn8.org", both of which are confusingly similar to ACORN's website address "www.acorn.org." Given that the ACORN 8 posits itself as a grassroots community organization, your use of the ACORN name and mark is likely to result in ongoing damage to ACORN.

It is a violation of federal and state law for you to use the ACORN name and mark without the written permission of ACORN. Should you continue to do so, you will be liable for monetary damages and injunctive relief.

ACORN is committed to aggressively defending its name, and its established trademark, and will not permit these actions to continue. We have been instructed by ACORN to use all necessary legal and equitable remedies to enforce its rights, including, but not limited to, filing an action in court seeking an injunction and damages. Should ACORN be forced to pursue litigation, we will also seek to have you pay all of ACORN's legal fees incurred as provided by statute.

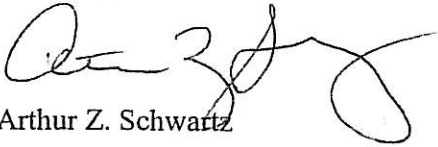
You should be aware that the law of associations establishes that members of an association are jointly and severally liable for the actions of other members of the association; in other words, one individual can be held responsible for all damages perpetrated by any and all other members of the association.

Accordingly, we hereby demand that, on or before June 30, 2009, each recipient of this letter provide written assurances to us that

- a. You have never been or are no longer a member of any association that uses the word "ACORN" as part of its name;
- b. You will cease and desist from using the ACORN name and any other mark that is similar to "ACORN";
- c. You will assign to ACORN the domain names ".acorn8.net", "acorn8.org" and any other domain name that your clients or persons acting in concert with your clients have registered that contains any mark that is similar to "ACORN;"
- d. You will destroy all business forms, letterheads, checks, checking information, marketing materials, signage, emblems, logos or any other materials that bear the name "ACORN" and any other mark that is similar to "ACORN;" and
- e. You will provide written notification to your donors, members, and any other individuals affiliated with your group that they have no right to use the "ACORN" name and mark in connection with community organizing efforts or services.

We will assume that any individual who does not provide us with written assurance establishing compliance with the above by June 30, 2009, will be embracing the illegal courses of conduct already noted above. If we do not receive such written confirmation by that date, our client will, without further delay, proceed to court

Sincerely,



Arthur Z. Schwartz

cc. Louise Davis, [REDACTED]
Adrianna Jones [REDACTED]
Yvonnee Stafford, [REDACTED]
Coya Mobley, [REDACTED]
Stephanie Cannady, [REDACTED]
Fannie Brown, [REDACTED]